



You may have wondered why I have a butterfly in my logo - sometimes people ask me about it and say it's very "silly" or "more typical for cosmetics" etc.

No!

The butterfly is the symbol of metamorphosis... ugly caterpillars become beautiful butterflies... And that was the reason why I chose the butterfly - I want to turn inconspicuous things (like those practical but not very pretty bag in bags you can buy) into a beautiful and super practical product.

This is fashion and art in the 21st century.

The name is simply explained: my name is Silke Naumann. I kept the N from the surname. In English, silken means silky or silky-soft. And that's how I want my works of art to be for you: silky, i.e. cuddly, changeable and stylish.

Your SilkeN