

GRAPHIC DESIGNER

# Hello, I'm Tiina Kosonen.

Originally I am from Finland but I have lived pretty much all my life in Switzerland. Traveling is one of my passions, right now I am in Bali. I guess I have too many passions to settle on just one. So I had been working on and of in restaurants as well. I like the different environment, people around me, standing and not just sitting behind the computer.

## Experience

2013 - CURRENT

thsk design & main design

### FREELANCE GRAPHIC DESIGNER

I have my on little 2 companys for graphics and the other one is a little clothing company, many producing surf bikinis.

- I am having an enormous amount of fun working on my small companys and have learned a lot what it all takes to organize.
- During my brand project I came to realize what it needs to get a product from the cradle to the grave, meaning, to see that it all starts with a faint idea that finally ends up on the market.

2016 - MARCH 21

MACH, Baden

### ART DIRECTOR

Before my maternity leave I used to work 80%, after that I was still freelancing for the agency.

- Mostly editorial work, like annual reports and brochures
- Editing pictures
- Logo designs

2015 - 2017

Kino Bar, Baden

### ASSISTANT BAR CHEF (60-100%)

Beside my studies I used to work in various restaurants and bars to get some extra money. I really liked to social part of the job and kept doing it on and off.

- staff plans
- stock management, purchase of equipment, food and drinks
- Advertisement and new menus

CONTACT

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EDUCATION

2006 - 2009

Bachelor in Visual Communications  
ZhdK Zurich

2005 - 2006

Art Foundation School  
FH Aarau

SKILLS

- Communication
- Creativity
- Interest in new technology
- Positive attitude
- Teamwork
- Willingness to learn
- Flexibility

CERTIFICATIONS

Coaching Program, Level 1  
Ministry of Small Business, Tourism  
& Culture, BC National, Canada

### Snowboard coaching

Basic training J+S, Switzerland

LANGUAGES

GERMAN



FINISH



ENGLISH



FRENCH | SPANISH | INODNESIAN



# Experience Continued

2011 & 2014

Alprausch, Beach Company, Zurich

## SENIOR GRAPHIC DESIGNER 100%

Alprausch is a street and snowwear label in Switzerland, being part of this small creative team was nothing but goodtimes, we got to see many aspects behind a brand's life.

- branding
- all-over and placement prints
- editorial, like catalogues

2012-2013

innveri Schweiz AG

## GRAPHIC DESIGNER 100%

Working for a start-up business was a challenging experience, but we also got to be really creative there.

- editorial
- organizing photo shoots and editing pictures.
- packaging

2010-2011

Grand Studio/FETISH Consulting, Zurich

## GRAPHIC DESIGN INTERN (100%)

Really creative team and atmosphere, so blessed what I learned during my internship.

- basic on placement and all-over print for clothing
- editorials like catalogues
- photo shoots and editing pictures

## TECHNICAL SKILLS

- Mac LOVE IT.
- Photoshop CC
- Illustrator CC
- InDesign CC
- Office programs
- Wordpress
- social media

## HOBBIES

- Books & magazines
- design
- traveling
- surfing
- fashion
- DIY – making things
- sports
- love to discover new stuff & improve my skills

## STAYS ABROAD

2007 UNTIL NOW

**INDONESIA EVERY YEAR**  
inspiration & freelance

SEPT - NOV 2015

**NEW YORK & HAWAII**  
work and travel exchange

FEB - APRIL 2015

**NICARAGUA, EL SALVADOR,  
MEXICO, LOS ANGELES**  
traveling & freelance

FEB - JUL 2012

**NICARAGUA, COSTA RICA,  
LA, HONGKONG, INDONESIA**  
traveling & inspiration

JUL - SEP 2006

**IRVINE, CA, USA**  
internship graphics

OCT - DEC 2004

**THAILAND**  
traveling

2001

**PARKSVILLE, B.C., CANADA**  
Kwalikum Secondary  
Highschool

## Picture

