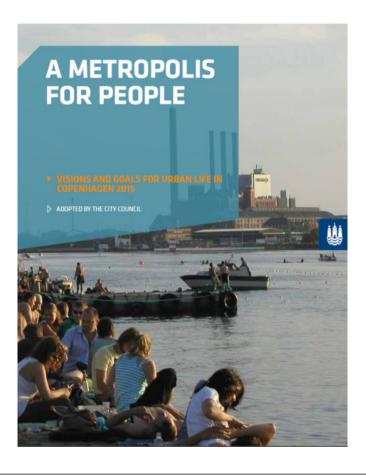


VISION AND GOALS FOR 2015





2 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009









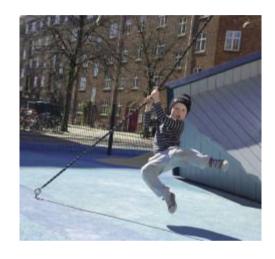


3 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009











4 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009











5 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009



Experience, expression, movement,

as well as people meeting each other





6 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009



COPENHAGEN TOGETHER





7 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009

COPENHAGEN TOGETHER

THREE GOALS

More urban life for all

More people to walk more



More people to stay longer

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THREE GOALS

More urban life for all

By 2015, 80% of Copenhageners will be satisfied with opportunities they have for taking part in the life of the city.

More people to walk more

By 2015, we will have increased the amount of pedestrian traffic by 20% compared to today.



More people to stay longer

By 2015 Copenhageners will be spending 20% more time in urban space than they do today.

9 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009



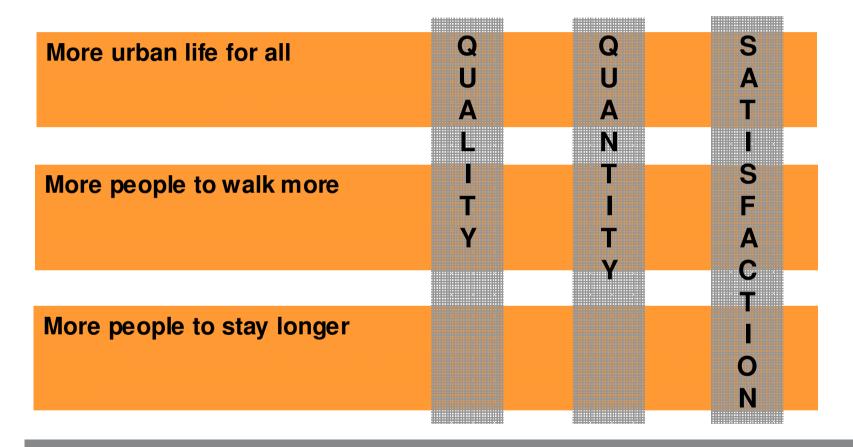
URBAN LIFE ACCOUNT

The purpose is to follow and evaluate the achieving of the goals in "A Metropolis for People"

- Follow the development of the city life
- Learning about the effect of our efforts
- Communication to politicians and the public
- Benchmarking



APPROACH





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COPENHAGEN TOGETHER

CITY OF COPENHAGEN
The Technical and

QUALITY







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COPENHAGEN TOGETHER

QUALITY







13 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009

COPENHAGEN TOGETHER

QUANTITY





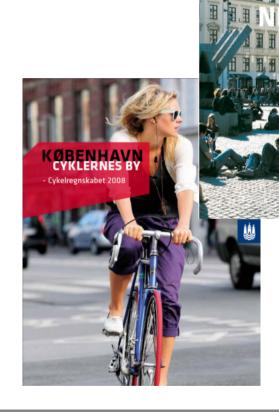
14 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009

COPENHAGEN TOGETHER

QUANTITY

• Gehl and Gemzøe statistics from 1968, 1986, 1995 and 2005.

• Bicycle data since 1995





15 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009



CITY OF COPENHAGEN
The Technical and

QUANTITY

On selected stretches of road:

- Manual pedestrian counts of pedestrians and people staying
- Electronic pedestrian counts

General registration of walking and staying:

Questionnaires





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SATISFACTION





17 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009

COPENHAGEN TOGETHER

APPROACH





18 URBAN LIFE ACCOUNT IN THE CITY OF COPENHAGEN OCTOBER 2009

COPENHAGEN TOGETHER

CITY OF COPENHAGEN
The Technical and

APPROACH

More urban life for all

More people to walk more

More people to stay longer









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COPENHAGEN TOGETHER

