



COLOUR MANAGEMENT LENS

# See the world in Colour definition.

# KNOW ABOUT COLOUR MANAGEMENT LENS

Colour Blindness is a reduced ability to distinguish between certain colors. The condition is often inherited. Other causes include certain eye diseases and medication. More men than women are affected.

Colour blindness usually involves the inability to distinguish between shades of red and green.

## TYPES OF COLOUR MANAGEMENT LENS

**Actual Colors:** 

#### Protanopia:

Protanomaly makes red look dull and less bright.



### Deuteranopia:

Deuteranomaly is the most common type of red-green colour blindness. It makes green look fade and dull and more towards red.





### symptom that is associated with this condition. Achromatopsia:

Tritanopia:

It is a non-progressive and hereditary visual disorder which is characterized by the absence of color vision, decreased vision & light sensitivity.

It is a condition where a person cannot distinguish between blue and yellow colours. Impaired blue and yellow vision is the main

The cause of this disorder is absence of functioning cones (photoreceptors) in the retina.





# LET'S HELP THEM TO SEE THE COLORFUL WORLD...

# Science

Nova Colour Management Lenses selectively filters out wavelengths of light at the precise point where this confusion or excessive overlap of color sensitivity occurs. The M and L cones are altered in such a way that there is a greater amount of difference in colordiscrimination along the so-called 'confusion line' for that individual.

# Technology

Utilizing an unique light filter technique, Nova Colour Blindness Management Lens technology is applied with mathematical precision to address common forms of red-green colorblindness.

# **Digi Contour Technology**

Digital Contour Technology has resulted in numerous lens advancements and stands to be one of the most dynamic technological innovations in eyewear industry. With the help of this technology, wearers can actually receive corrective lenses designed especially as per his/her exact visual requirement



## Back Surface Lens Design

With Digi Contour (free-form) Technology, the fabrication of these lenses from wearer's eyeglass prescription is optimized with computer-controlled surfacing equipment in the back surface of the lens which is much more precise and ensures excellent visual comfort to the wearers.





# **Options & Availability**

Nova Colour Management Lens is exclusively available only with 1.50 refractive index with a front Mirror coat and a back surface HMC coat with two color option – Pink & Purple.



**Rose Radiance** 

