

ARON MEIER

CONTACT ▾

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ABOUT ▾

Digital flâneur and design polyglot – a 24-year-old brander with a knack for creative concepts and art direction.

From the spacing of letters to the framing of photographs, nothing escapes my eye for detail. I spot trends in order to tap into consumer behaviour and cultural phenomena. My work is always a symbiosis between my creativity and analytical mind, because bold design fuels bold ideas, and vice versa.



SKILLS ▾

RESEARCH & CONCEPT

Always on the lookout for new trends in culture, industry and design, I craft successful and disruptive concepts for brands.

ART DIRECTION

Inspired by a multitude of aesthetics, I am not only able to adapt to different projects, but also offer new and surprising perspectives.

I am hands-on and experiment within the fields of graphic design, illustration both digital and by hand, animation, photography and film.

[InDesign](#)

[PremierePro](#)

[Photoshop](#)

[After Effects](#)

[Illustrator](#)

[Keynote](#)

AWARDS ▾

D&AD NEW BLOOD AWARDS 2017

Yellow and White Pencil for Snap Together For Animals

EDUCATION ▾

BACHELOR, GRADUATED CUM LAUDE INTERNATIONAL FASHION & BRANDING

Amsterdam Fashion Institute 2014 - 2018

HIGH SCHOOL DIPLOMA

Literargymnasium Rämibühl, Zurich 2008 - 2014

EXPERIENCE ▾

JUNIOR ART DIRECTOR

TBWA\Zurich, Switzerland 2018 - Present

FREELANCE ART DIRECTOR

Studio Bon, Stockholm 2017 - 2018

ART DIRECTION INTERNSHIP

Studio Bon, Stockholm 2016 - 2017