



context based solutions for advertisements

my service is dedicated to industrial companies who want to reshape the way they communicate their work and services to their customers and new investors.

communication concepts

i enhance your communication strategies

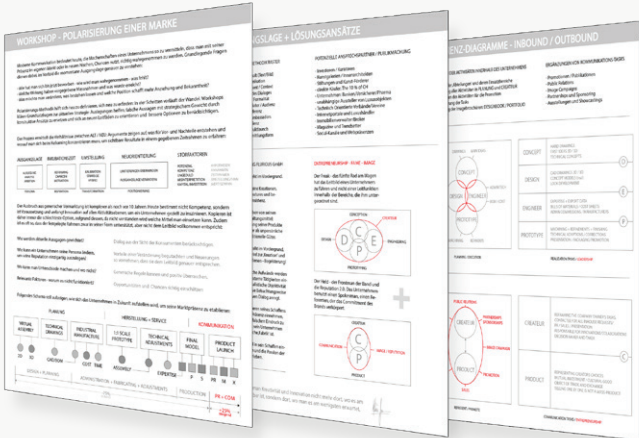
MY SUPPORT:

- analyse and reframe actual activities.
- pitch and propose initial transformations.
- upgrade your marketing solutions.
- create long-term working strategies.
- serve as external advisors and partners..

YOUR BENEFITS:

- express your commitment clearly to your clients.
- strong and precise appearance in your market.
- make a change for your future objectives.
- no more short-term patch-work solutions.
- accurate representations of your activities.

HOW IT WORKS:



MUTUAL UNDERSTANDING AND ACCURATE COMMUNICATION:

i elaborate complete concepts beyond creating just images.
my goal is to build up strategies of communication that help you to gain more consideration from your clients and make things clearer.

flexible & individual integrations

i visualize your products

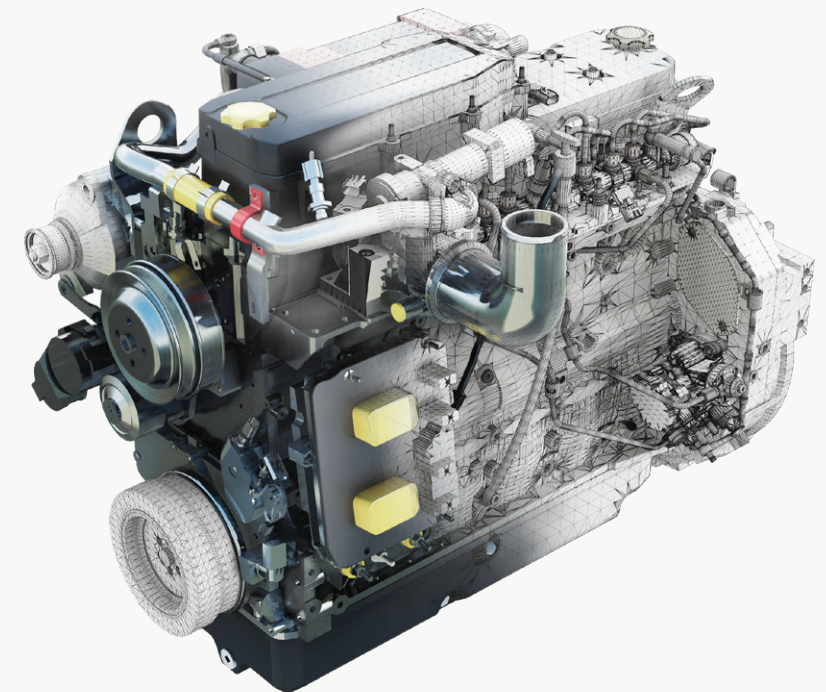
MY OBJECTIVES:

- maintain and support your marketing content.
- enhance your actual strategy of publications.
- respect key-values of your company's activities.
- rebuild existing structures with style & originality.
- create comprehensive visual experiences.

YOUR ADVANTAGES:

- modern appearance in your market.
- easier communication about products.
- persuade more customers of your services.
- describe your intentions to your investors visually.
- communicate the benefits of collaborations more accurate.

WHAT WE DO:



CONFIDENTIAL WORKFLOW:

to evaluate your requests i will ask for datas to analyse what i need to solve and how i will use them. i treat all sent files very confidential and don't share the datas once finished with the estimations and also when projects are achieved.

clear & accurate representations

i refine your publications

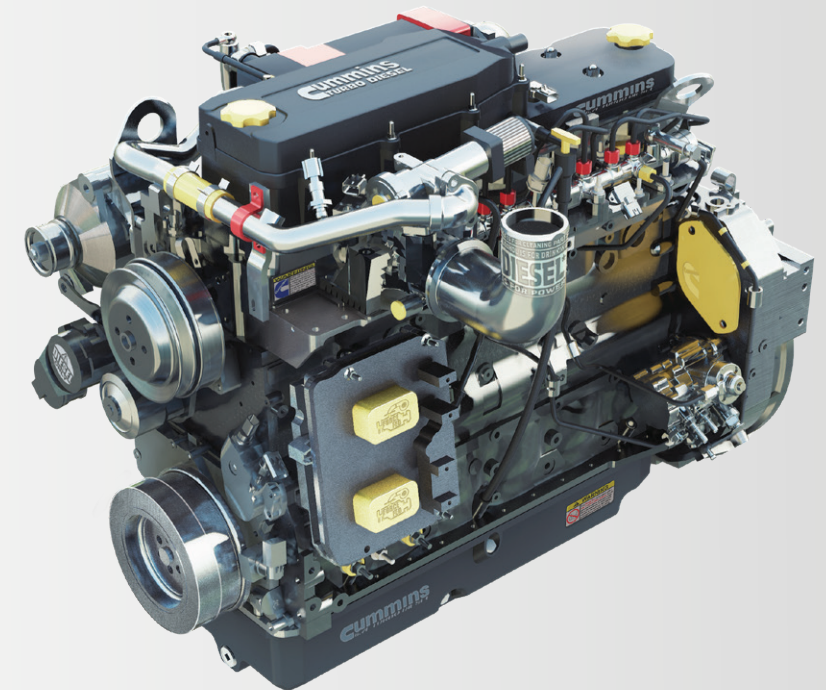
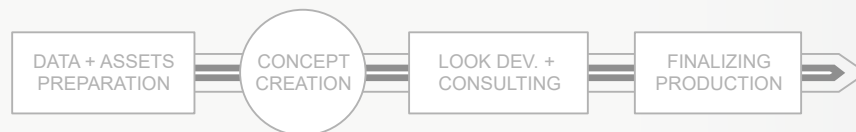
MY CREATIONS:

- express and exchange intensions with stunning pictures.
- produce visual assets for publications (print/video/web).
- are look developments for presentations and campaigns.
- evaluate 3d prototyping + digital clay studies.
- add styling concepts to your design projects.

YOUR GOALS:

- appealing representation of your products.
- distinguish visually from competitors.
- use modern technologies for marketing activities.
- enhance your developments with outstanding visuals.
- bring the services and the products you sell most to life.

HOW IT'S DONE:



LOOK-DEVELOPMENT AND CONSULTING:

i offer advices for the best suited results of your campaigns and how images should be presented and used. by evaluating look-developments you can also propose new variations of your products to your clients or extend sales-catalogues in advance.

eye-catching campaigns

i enhance your content

MY TARGETS:

- develop key-visuals and campaigns for products.
- create marketing concepts with more accuracy.
- elaborating individual and generic solutions.
- forge presentations and advertisement-tools.
- supervising visual concepts before production.

YOUR BENEFITS:

- compelling representation of your company.
- visually strong appearance of your products.
- stand out with your marketing activities.
- attract more attention from your customers.
- have your unique campaign tailor-made.

HOW IT WORKS:



DEVELOPING MARKETING CONCEPTS AND KEY-VISUALS:

focussed on end-results, appearances and final impressions, i emphasise to cooperate on marketing strategies and on decisive solutions to attract and persuade new customers and partners.

services beyond regularities

i create inspiring ideas

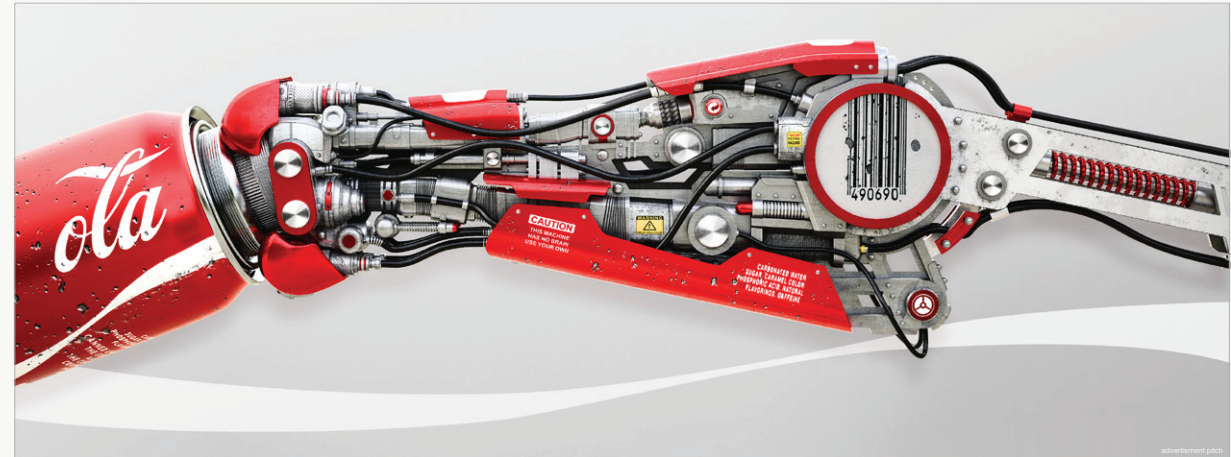
MY EXCLUSIVITIES:

- create fresh design probes for campaigns.
- develop 3D models for concepts and artworks.
- add styling solutions for existing products.
- bring some fresh ideas into your „system“.
- achieve results with unconventional methods.

YOUR EXPECTATIONS:

- find new and fancy ways to promote products.
- seek new approaches of public communication.
- need a different view of company's representation.
- extend variations of products and new creations.
- have exclusive and exciting visuals for publications.

INITIAL PROCEDURE:



INHOUSE ARTWORK PROPOSITIONS:

between projects i create new styling processes for my portfolio and also do design works. i'm always pleased to share and sell my creations for your marketing purposes.

creations for the real world

we realize your 3D models

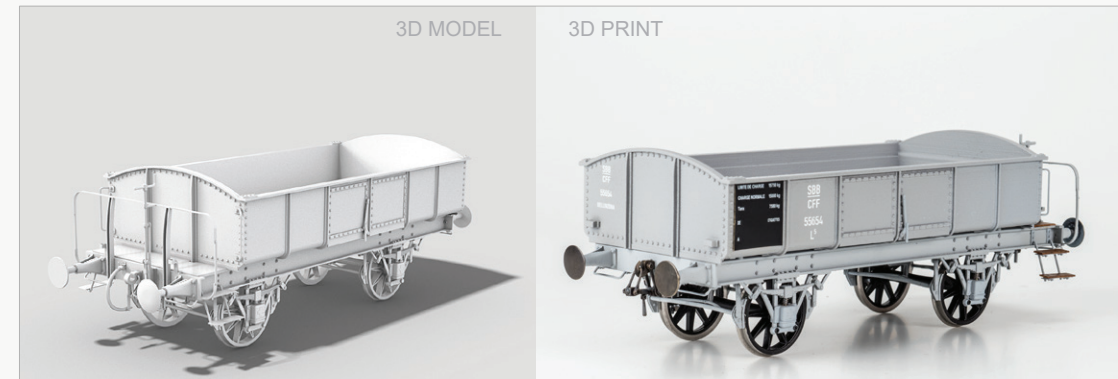
MY COMPETENCES:

- rebuild CAD and OBJ models from plans or sketches.
- refine models from scans with textures, if requested.
- create surfaces with nurbs for industrial purposes.
- sculpt artistic models for 3D printing or 2D renderings.
- prepare 2D plans or linework for additional applications.

YOUR DEMANDS:

- need a partner who makes accurate models to produce.
- have a complex object to build up digitally from scratch.
- want to recreate a real life object with additional features.
- need a model to create prototype variations for investors.

HOW WE PROCEED:



BEST OF BOTH WORLDS, 2D VISUALS & 3D OBJECTS :

real life models out of 3D printers are getting popular and the demands are increasing fast. i offer both type of creations, i do organic, artistic work + traditional, industrial surfacing.

our creator workshops

i support your creativity

MY WORKSHOPS:

- partial or complete courses for styling in 3D.
- freehand-drawing techniques for illustrations.
- digital content creation for marketing campaigns.
- flexible techniques for modern design workflows.
- creative workshops for marketing concepts.

YOUR GAIN:

- get individual course depending on your needs.
- understanding differences of actual techniques.
- be able to work efficient in creative processes.
- be confident expressing ideas and concepts.
- have flexible workflows to achieve objectives.

OUR PRACTICE:



SHARING KNOWLEGDE AND TECHNIQUES:

investing time for researches in my domain has a beneficial aspect for our trainees. i offer you individual courses for design and concept creation.



...keine sorge, ich spreche und verhandle natürlich in **deutsch**.



...pas de soucis, je parle et traite vos projets en **français**.



...for more informations simply contact me **id@faber-sum.ch**



...for direct request, please call my number **+41 (0)78 923 93 73**



contact me if you're ready to take off

...i would appreciate to respond to your requests and i'm always motivated to share common goals with you.