

Google Search

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Autor: A. Balogh

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WICHTIGE SUCHEN

Historische Websites: <https://archive.org/web/>

Roboter Informationen: <domain>/robots.txt

SUCHEN

Google Search Syntax: <https://ahrefs.com/blog/google-advanced-search-operators/>

"Exakte Suche"

- Force an exact-match search. Use this to refine results for ambiguous searches, or to exclude synonyms when searching for single words.

Example: <"**steve jobs**">

OR

- Search for X or Y.
- This will return results related to X or Y, or both. Note: The pipe (|) operator can also be used in place of "OR."

Examples: <**jobs OR gates**>
<**jobs | gates**>

AND

- Search for X and Y. This will return only results related to both X and Y. Note: It doesn't really make much difference for regular searches, as Google defaults to "AND" anyway. But it's very useful when paired with other operators.

Example: <**jobs AND gates**>

- (Minus sign)

- Exclude a term or phrase. In our example, any pages returned will be related to jobs but not Apple (the company).
- Kein Blank nach dem Minus Zeichen!

Example: <**jobs -apple**>

* (Wildcard)

- Acts as a wildcard and will match any word or phrase.

Example: <**steve * apple**>

() (Group)

- Group multiple terms or search operators to control how the search is executed.

Example: <(**ipad OR iphone**) **apple**>

\$ (Prices)

- Search for prices. Also works for Euro (€), but not GBP (£)

Example: <**ipad \$329**>

define:

- A dictionary built into Google, basically.
- This will display the meaning of a word in a card-like result in the SERPs.

Example: <**define:entrepreneur**>

cache:

- Returns the most recent cached version of a web page (providing the page is indexed, of course).

Example: `<cache:apple.com>`

filetype:

- Restrict results to those of a certain filetype. E.g., PDF, DOCX, TXT, PPT, etc. Note: The “ext:” operator can also be used—the results are identical.

Example: `<apple filetype:pdf>`
`<apple ext:pdf>`

site:

- Limit results to those from a specific website.

Example: `<site:apple.com>`
`<site:<domain> .htaccess>`
`<site:<domain> filetype:txt | csv | docx | xlsx | cgi | csv | js`

related:

- Find sites related to a given domain.

Example: `<related:apple.com>`

intitle:

- Find pages with a certain word (or words) in the title. In our example, any results containing the word “apple” in the title tag will be returned.

Example: `<intitle:apple>`

allintitle:

- Similar to “intitle,” but only results containing all of the specified words in the title tag will be returned.

Example: `<allintitle:apple iphone>`

inurl:

- Find pages with a certain word (or words) in the URL. For this example, any results containing the word “apple” in the URL will be returned.

Example: `<inurl:apple>`
`<inurl:www.microsoft.com/de-ch>`

allinurl:

- Similar to “inurl,” but only results containing all of the specified words in the URL will be returned.

Example: `<allinurl:apple iphone>`

intext:

- Find pages containing a certain word (or words) somewhere in the content. For this example, any results containing the word “apple” in the page content will be returned.

Example: `<intext:apple>`

allintext:

- Similar to “intext,” but only results containing all of the specified words somewhere on the page will be returned.

Example: `<allintext:apple iphone>`

AROUND(X)

- Proximity search. Find pages containing two words or phrases within X words of each other. For this example, the words “apple” and “iphone” must be present in the content and no further than four words apart.

Example: <*apple AROUND(4) iphone*>

weather:

- Find the weather for a specific location. This is displayed in a weather snippet, but it also returns results from other “weather” websites.

Example: <*weather:san Francisco*>

stocks:

- See stock information (i.e., price, etc.) for a specific ticker.

Example: <*stocks:aapl*>

map:

- Force Google to show map results for a locational search.

Example: <*map:silicon valley*>

movie:

- Find information about a specific movie. Also finds movie showtimes if the movie is currently showing near **you**.

Example: <*movie:steve jobs*>

in

- Convert one unit to another. Works with currencies, weights, temperatures, etc.

Example: <*\$329 in GBP*>

source:

- Find news results from a certain source in Google News.

Example: <*apple source:the_verge*>
